

INTRODUCING OUR 2025 THEME



NATIONS OF COACHES

LEGACY



As we enter 2025, we are thrilled to celebrate 20 years of equipping coaches to **leave a legacy** of excellence both on and off the court! Over the past two decades, we've witnessed God use Nations of Coaches to serve thousands of coaches, families, and athletes—developing leaders, restoring marriages, and transforming countless lives for Him through the game of basketball.

Our ministry continues to be guided by 2 Timothy 2:2, which describes a legacy of passing on the faith: *"What you have heard from me in the presence of many witnesses, entrust to faithful individuals who will be able to teach others."* Here, we see that legacy is not only about what we leave behind, but more importantly about how we empower others to carry forward character and faith in Jesus. It's about the values we instill and the skills we impart to others who go on to become leaders, role models, and mentors themselves, continuing the cycle of influence.

We believe our legacy is sharing with coaches the importance of living and coaching for Jesus, the Master Coach. We help them understand how this one choice shapes not only their team and their program, but also their life, marriage, family, finances, and, ultimately, their legacy. Now, we invite you to reflect on your own legacy: *What are you empowering others to carry forward?*

Here's to 20 years of partnering with faithful supporters and dedicated volunteers to serve influential leaders! Together, may our greatest **legacy** be one of eternal impact on the generations that follow us.

CELEBRATING 20 YEARS OF EQUIPPING COACHES TO LEAVE A LEGACY



Jim Haney became the Executive Director of the National Association of Basketball Coaches (NABC) and led the association until 2020. As a former coach, he understood how worries about job security, recruiting, balancing family life, hectic schedules, and unrealistic win-loss expectations creates enormous pressures for the coach and their family. The result of these pressures complicates life—making it difficult to have a positive impact on their athletes and creating an intense and isolating environment.

Haney dreamed of launching an organization dedicated to returning basketball to its original purpose and serving college basketball coaches by helping them deal with the unique pressures they faced...



Tommy Kyle was appointed the Executive Director of Nations of Coaches. He leads with a focused strategy to serve, connect, and equip coaches with the desire to produce Master Coaches.

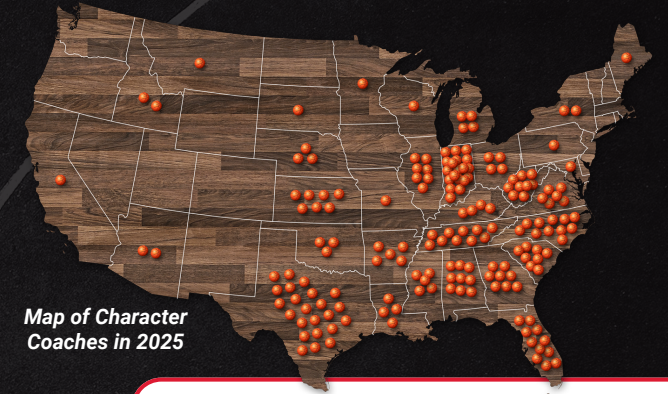
Nations of Coaches began serving coaches through Bible studies at AAU events, the NABC Convention, and weekly conference calls. God miraculously began to open doors allowing NOC to build trusted relationships and connect coaches with other like-minded people in the industry.



NOC's first Character Coach Training event in 2011

Nations of Coaches recruited, trained, and placed its first Character Coach – a specially trained individual who comes alongside a team for the long haul, deeply investing in the character development of both the coaches and the players.

Nations of Coaches began a “ministry of presence” in women’s college basketball, serving at the WBCA Convention and placing Character Coaches within women’s programs.



Map of Character Coaches in 2025

Nations of Coaches will serve over 5,000 coaches annually, providing values-driven leadership development, character coaching placement, mental health resources, and marriage programming. There are more than 185 Character Coaches placed in collegiate basketball programs nationwide. NOC continues to share the same vision as Haney and Naismith—to win men and women for the Master through the gym.



James Naismith invented the game of basketball at the International Young Men's Christian Association (YMCA) Training School in Springfield, Massachusetts with the purpose to “win men for the Master through the gym.”

Jim Haney, NABC Chaplain Brett Fuller, and several other college basketball coaches founded Nations of Coaches (NOC) with a mission to see coaches and all whom they influence impacted for the glory of God, honoring Jim Naismith's original spiritual design for the game.

Nations of Coaches held its first coaches' marriage retreat and coaches' wives retreat, launching what would later be known as the Homefront Ministry—serving the coach's spouse, marriage, and family.

Over 120 Character Coaches had been trained to serve coaches and athletes across the country.

Nations of Coaches had regional staff strategically serving 16 states across the country, reaching one third of the 1,964 collegiate men's basketball programs.



Dr. James Naismith, the inventor of basketball, practicing with his wife



NOC's original logo



NOC's first marriage retreat in 2009



NOC Regional Director Staff at the NABC Conference in 2024

HERE'S WHAT'S HAPPENING

Partner with us in prayer for these upcoming events...



MARCH 1, 2025

COLLEGE BASKETBALL DAY OF PRAYER | VIRTUAL EVENT

The College Basketball Day of Prayer was established in 2021 to help encourage and cover every college basketball coach along with their families, staff, and players with prayer during the month of March. Join us that day in prayer by adopting a team to pray for by using our **new online interactive map** and register for one of two LIVE prayer calls happening the morning of March 1st. Go to www.nationsofcoaches.com/dayofprayer to learn more.

MARCH 13, 2025

SEC LEGACY BREAKFAST | NASHVILLE, TN

Held during SEC Men's Basketball Tournament week, the **SEC Legacy Breakfast** features a special guest speaker, usually a coach who shares how Nations of Coaches has impacted not only their life, but their team as well. To find out how you can register for the event, please visit our website at nationsofcoaches.com or email ccramer@nationsofcoaches.com.

APRIL 2-6, 2025

MENS NCAA DI FINAL FOUR MINISTRY EVENTS | SAN ANTONIO, TEXAS

Serving coaches and their spouses at the annual Men's Basketball Coaches Convention.

APRIL 3-5, 2025

WOMENS NCAA DI FINAL FOUR MINISTRY EVENTS | TAMPA, FLORIDA

This is our third year at the Women's Final Four! We will be hosting a booth at the WBCA Convention, building relationships with like-minded organizations, and introducing our ministry to coaches and their families.

MAY 5-7, 2025

HOMETEAM MARRIAGE RETREAT | ROME, GEORGIA

A two and a half day experience designed for our Character Coaching Couples to nurture their marriage and draw closer to each other and the Lord. We at Nations of Coaches believe in doing all we can to help provide opportunities to help protect the "HOME TEAM".

Interested in Joining the Nations of Coaches Prayer Team?

If partnering with Nations of Coaches in prayer for events and special requests interests you, please consider joining our prayer team. Go to www.nationsofcoaches.com/powerteam for more information.

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