

BEYOND THE GAME

EQUIPPING COACHES TO LEAVE A LEGACY OF EXCELLENCE

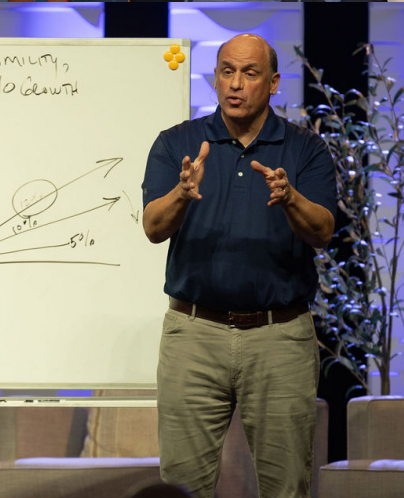


Pre-Season Growth Series
A Virtual Clinic for Basketball Coaches



COMMIT 2 
EXCELLENCE

2024 IMPACT REPORT





COMMIT 2 EXCELLENCE

Whatever you do, whether in word or deed, do it all in the name of the Lord Jesus, giving thanks to God the Father through him.

Colossians 3:17 NIV

A Message From Tommy Kyle

Hello Teammates,

I'm excited to share all God has done in the lives of coaches, coaching families, and athletes through Nations of Coaches in 2024. It has been a year of tremendous growth and impact, and we give God all the glory!

Our theme for 2024 is *Commit to Excellence* taken from Colossians 3:17; *"And whatever you do in word or deed, do everything in the name of the Lord Jesus, giving thanks to God the Father through him"*. We believe that God calls us to serve Him and others with an attitude and effort of excellence. It is our mission at Nations of Coaches to **serve** coaches and all whom they influence as Jesus did, **connect** them to the Master Coach (our Lord), and **equip** them as 2 Timothy 2:2 Christ followers. As Paul said, we are seeking the most excellent way.

We value your partnership with us and thank you for helping us carry out our strategic mission. You are going to hear and see stories of eternal impact in coaches' lives, marriages, and athletes that wouldn't have been possible without your continued support. God is at work.

As the year draws to a close, we want to end 2024 in an excellent way. Would you **prayerfully** consider helping us with an **end-of-the-year** gift so that we can finish 2024 strong. Thank you for partnering with us to grow God's kingdom through the game of basketball..

In His Game,

A handwritten signature in black ink that reads 'Tommy Kyle'.

Tommy Kyle
Executive Director



CHARACTER COACH **CONNECT** CONFERENCE

Rome, Georgia

In August, we hosted an inaugural *Character Coach Connect Conference* as the centerpiece of our Character Coach ministry. It was a time to gather and intentionally serve, connect, and equip our faithful Character Coaches who are on the frontlines of ministering to coaches and athletes each season.

Our time together included a holistic approach to caring for them as ministry leaders. In addition to moments of rest, worship, panel discussions, and personal testimonies, we were honored to listen and learn from multiple guest speakers, including: **Sean and Lanette Reed** (founders of LegacyMaker International), **Dr. Matt Turvey** (Corporate Care Consultant for Chick-Fil-A Corporate), **Tim Tassopoulos** (former President and COO of Chick-Fil-A), and **Pastor Brett Fuller** (30 year pastor and Chaplain for the Washington Commanders).

We were grateful for 48 hours of connection and celebration with Character Coaches, their spouses, Nations of Coaches staff, and key stakeholders.



CHARACTER COACH TRAINING CONFERENCE

Nashville, Tennessee



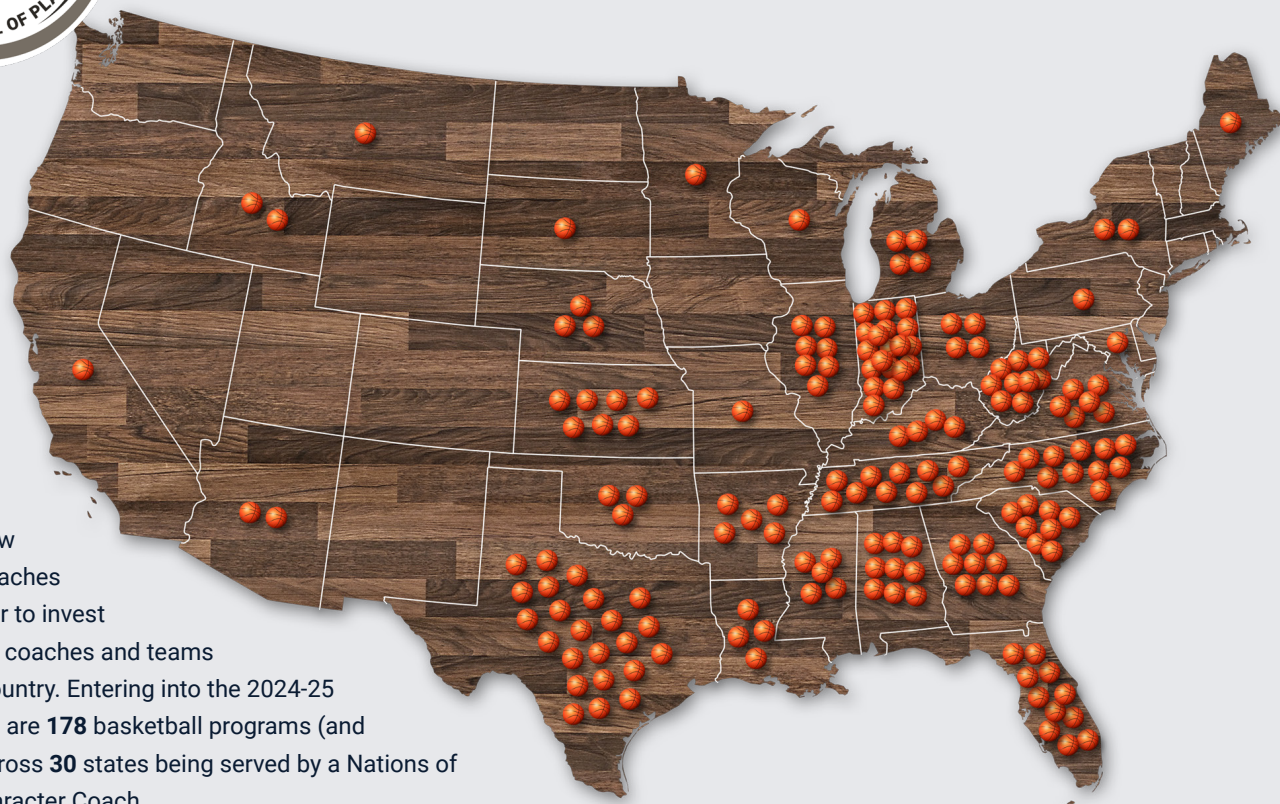
In September, Nations of Coaches held its 2024 Character Coach Training Conference in Nashville, Tennessee. Nations of Coaches team members gathered together with a handful of veteran character coaches and over thirty newly placed character coaches for the inspirational and instructional training.

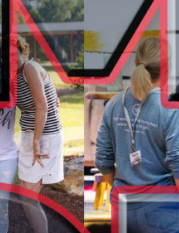
Participants in attendance were from over a dozen states across the country. This conference afforded us the opportunity to provide everything our new Character Coaches will need to get started serving basketball programs physically and spiritually. This includes the resources they will need throughout the year as they serve coaches and athletes in their respective schools. We are very excited about the growth of this aspect of our ministry as we raise up a new generation of Character Coaches!

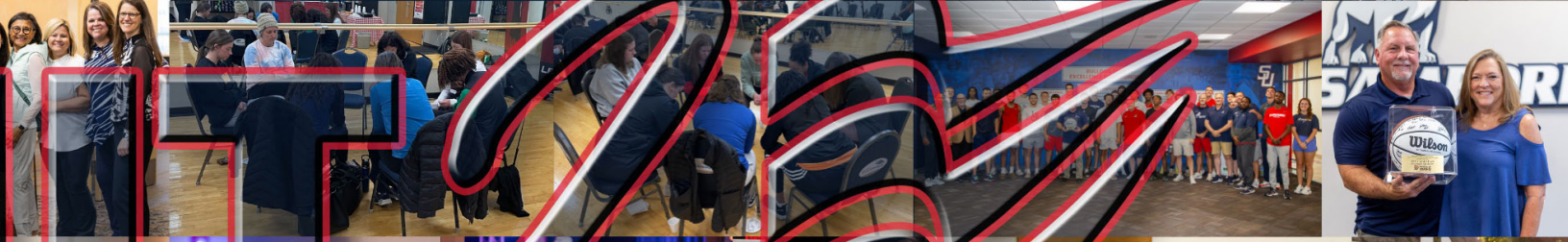


THANK YOU FOR HELPING US PLACE MORE CHARACTER COACHES

This fall we trained **40** new Character Coaches who are eager to invest in the lives of coaches and teams across the country. Entering into the 2024-25 season, there are **178** basketball programs (and counting!) across **30** states being served by a Nations of Coaches' Character Coach.







CANOPY: A COACHES' WIVES RETREAT



The NOC Wives Team hosted its fifth annual Canopy Retreat in Nashville, Tennessee in September. Canopy is designed to be a time of empowerment and spiritual growth for coaches' wives. Almost 80 women from across the country were provided the opportunity to connect and fellowship with others who share similar struggles, life experiences, and victories.

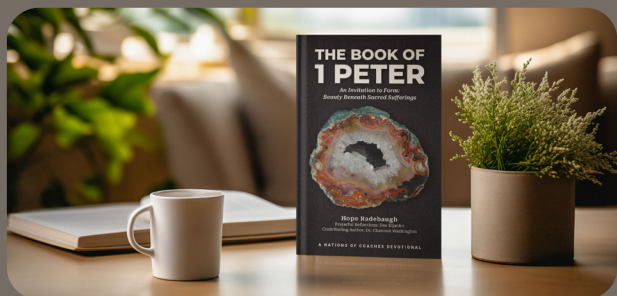
Relationship coach, Vicki Stephenson, shared six skills to live out the incredible calling God has given these women centered around the theme of "Pursuing JOYFUL Rhythms in Life and Relationships". Everyone had a great time as they enjoyed a line dancing session and a guitar pull from three of Nashville's up and coming song writers!

Thank you for your prayers and support of our team as they helped these women leave with a support system, inspired to continue growing in faith, and equipped with the tools they need to handle the stress and pressures of the upcoming basketball season.

"For He will hide me in His shelter in the day of trouble; He will conceal me under the cover of his tent (canopy); He will lift me high upon a rock."

Psalm 27:5

COACHES' WIVES BIBLE STUDY



In October, we launched the 5th year of Nations of Coaches' Wives Bible Study. This year, we have over 160 coaches' wives divided into 12 virtual, small groups meeting bi-weekly to study the Bible. These small groups create a safe space for women to share the unique joys, triumphs, and struggles of being a coach's wife. There is something special that happens when they come together to encourage one another in their marriages, families, teams, and communities through God's Word.

For this year's curriculum, we are offering a second Nations of Coaches devotional written by coaches' wives for coaches' wives. It is entitled "The Book of 1 Peter: An Invitation to Form: Beauty Beneath Sacred Sufferings" – written, illustrated, edited, and designed in-house by Nations of Coaches team members. Bible Study participants have the option to download a free digital copy of the Bible Study devotional or to purchase a hard copy through Amazon.

Find The 1 Peter Study Guide on Amazon!



INTRODUCING NEW TEAM MEMBERS

We are extremely grateful that God has provided us with a Nations of Coaches (NOC) team full of dynamic, experienced, and servant-minded individuals. We are excited to share about two new teammates who have committed, signed, and joined us in July!



THE RADEBAUGHS

After 36 years of coaching at seven institutions and most recently being the head coach at Charleston Southern University for 19.5 years, **Barclay Radebaugh** joined NOC as Coaches Ministry Director. Barclay has a rich history of involvement with NOC, mentoring the next generation of coaches, and being a former board member as well as the 2023 Master Coach of the Year.

Barclay oversees and supports the Regional Directors and coordinates programs and efforts to serve coaches "at the masses". He is the point of contact for NOC Games.

Barclay and his wife, Hope, have three adult children and two grandchildren.

Chris Mayberry comes to NOC from 26 years of coaching and teaching/administration, most recently at The First Academy in Florida. Over the decades, he has built strong connections with collegiate and NBA coaches across the country while also developing numerous friends and supporters of NOC.

As Chris strongly believes that coaches who are centered on Christ will impact eternity through future generations, he is excited to share the mission of NOC as the Legacy Advancement Coordinator. He joined the Legacy Team to raise support for the organization as a whole while also assisting Jim Good reach out to coaches in Florida.

Chris and his wife, Becky, have four children.



THE MAYBERRYS

NEW IN 2024: NOC COACHES CLINICS

In a climate of college basketball that is ever-evolving, we recognize how coaches desire not only to be educated on the changes but also to grow in their knowledge of the game. With a true "giving" mindset, we offered two new opportunities to serve coaches better with relevant resources and development.

On September 8, we partnered with Boston College and top college coaches in the Northeast region to provide an elite on-court clinic to serve and connect area coaches.

We then launched a 7-week virtual coaching series with the industry's top leaders sharing on relevant topics through a faith-based perspective. Over 600 coaches registered for this Pre-Season Growth Series, showing us the importance coaches

place on leveling up their skills and winning in all aspects of their lives. The event not only equipped coaches with fresh ideas and techniques but invested in their development and, by extension, the athletes they lead.

"The Pre-Season Growth Series has created a phenomenal platform for growth in so many ways, whether it's offense, defense, vision building or self care. I'm thankful for God giving Nations of Coaches the vision to make a space for coaches to learn from some of the absolute best leaders and coaches in sport to help us all continue to develop and grow in our God-given assignment."

– LaVall Jordan
Men's Basketball Assistant Coach, DePaul University



2024 NATIONS OF COACHES LEGACY AWARD RECIPIENTS



For the last decade, **Tim and Maria Tassopoulos** have been committed and valued partners of Nations of Coaches (NOC). Not only have they been faithfully invested with their giving, but both Tim and Maria have served alongside our NOC Team at multiple events and gatherings. They have also been essential in providing leadership development to our Executive Director, Tommy Kyle, and other key organizational leaders over the years.

We would not be who we are today without them, as they have modeled how to leverage their time, talent, and treasure to grow God's Kingdom! Nations of Coaches is honored to celebrate Tim and Maria's impact on our ministry by presenting them with our 2024 Legacy Award.



*The Nations of Coaches **Legacy Award** is the recognition of a partner (family, couple, individual) who has shown long term commitment to support Nations of Coaches both prayerfully and financially; who believes in the God-designed vision of serving, connecting, and equipping basketball coaches, their spouses, their staffs, and their players.*

HELP US REACH OUR GOAL! WITH A YEAR-END GIFT

We have had an extraordinary year of ministry! We would not be able to carry out our mission without your prayerful and financial support. We still have projects to be funded this year and ask that you prayerfully consider a year-end gift to help us finish 2024 strong and give us the momentum we need to launch into 2025.

Thank you for partnering with us to grow God's kingdom through the game of basketball!

We support online giving!
Scan this code with the camera on your phone:



You can also donate at www.nationsofcoaches.com or mail your check payable to Nations of Coaches to: 303-D Beltline PI SW #231 Decatur, AL 35603

WHAT OUR PARTNERS HELPED US ACCOMPLISH IN 2024

5,000+

Coaches & families served

3,580

Coaches & athletes impacted through Character Coaches

684

Basketball programs reached by Regional Directors

75%

Follower growth on Instagram

300

Marriages impacted through retreats, virtual events, & resources

40

New Character Coaches recruited & trained

301

Recorded faith moments (salvations, baptisms, discipleship)

400

Coaches' wives participated in live & virtual events

178+

Basketball programs served by Character Coaches

31

Families received support through the SERVE Fund

139%

Subscriber growth on YouTube



Join the Nations of Coaches Power Team

We have assembled a prayer team called the NOC Power Team because we recognize the power of prayer!

Members of the Power Team will be given monthly prompts of what to pray for as it relates to the spiritual, mental, and physical growth of our ministry, staff, coaches, spouses, and athletes. If praying is your gift and you would like to join our Power Team, go to www.nationsofcoaches.com/powerteam or scan the code.





303-D Beltline Place SW #231
Decatur, AL 35603

OUR TEAM

Tommy Kyle, Executive Director

Dale Clayton, Vice President

Justine Lightfoot, Chief Operations Officer

Barclay Radebaugh, Coaches Ministry Director

Lisa Wehry, Coaches Ministry Administrator

Ron Bradley, Coaches Ministry Associate

Pete Wehry, Regional Director, National & New England

Roger Adams, Regional Director, WV, VA, OH

Mike Lightfoot, Regional Director, IN, MI

Stan Daugherty, Assistant Regional Director, IN

Steve Roberts, Regional Director, SC

Tim Carter, Regional Director, TX

Jim Good, Regional Director, FL

Mark Senter, Regional Director, NC

Billy Dunn, Regional Director, PA

Kelly Kennedy, Women's Coach Representative

Roger Lipe, Character Coach Director

Grayson Wakefield, Character Coach Coordinator

Chris Mayberry, Legacy Advancement Coordinator

Curt Cramer, Legacy Events Coordinator

Evie Simpkins, Legacy Administrator

Heather Kyle, Homefront Director

Jessica Howard, NOC Wives Coordinator

Lynette Gee, Marriage Coordinator

Hope Radebaugh, NOC Wives Bible Study & Spiritual Growth Coordinator

Dee Kijanko, NOC Wives Mentoring Coordinator & Marriage Enrichment Coach

Tony Kijanko, Marriage Enrichment Coach

Jacci Lightfoot, Marriage Events Coordinator

Tanya Cramer, NOC Wives Mentoring Coordinator

Susan Hall, Operations & Homefront Administrator

Nikki Sprader, Financial Officer

Melissa Woodruff, Executive Assistant

Rachel Aponte, Communications & Marketing Director

Anna Dower, Social Media Coordinator, Event Photographer

Ty Batchelor, Processes & Procedures Consultant

UPCOMING EVENTS

OCT – MARCH
NOC Wives Bible Study
VIRTUAL, ONGOING

MARCH 1, 2025
College Basketball Day of Prayer
VIRTUAL EVENT

APRIL 3 – 6
Women's Final Four
TAMPA BAY, FL

APRIL 5 – 7
Men's Final Four
SAN ANTONIO, TX

BOARD OF DIRECTORS

Jim Haney, Founder
Brad Jeffress, Chair
Rick Barnes
Steve Berryman
Ron Bradley

Kris DenBesten
Dana Ford
Brett Fuller
Jayson Gee
Ritchie McKay

Ed Schilling
Jerry Shirer
Sealy Yates

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